

leona clarke

D.O.B: 05/12/1981 ▪ Nationality: British

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Personal Profile

I am a highly motivated designer and Illustrator with experience and understanding in the production of both online and print media. I work well independently and as part of a design team, in addition to this I have developed exceptional client liaison skills always aiming to fulfil the brief to the highest standard. I take great pride and ownership in all my work and relish all the daily challenges of being a designer. My influences are heavily drawn from a broad range of sources including fashion, photography, illustration, popular culture and design trends of past and present. These influences constantly inspire new projects both self initiated and professional.

Computer skills

Adobe Photoshop:	Advanced	Adobe Illustrator:	Advanced
Adobe ImageReady:	Advanced	Adobe InDesign:	Intermediate
Adobe Acrobat:	Advanced	Adobe Premiere:	Basic
Macromedia flash:	Advanced	Actionscript:	Basic
QuarkXpress:	Advanced	Html:	Basic
Microsoft Office:	Intermediate		

Completed Courses

Flash MX 2004:	Rich Media Design
QuarkXpress:	Introduction
QuarkXpress:	Advanced

Education

2001-2004 Chelsea College of Art and Design

BA design for Communication: 2:1

Subjects covered included: graphic design, illustration, photography, typography, animation and video production. The course offered a contemporary approach to graphic design encouraging a high-level of idea generation and a strong emphasis on live projects.

2000-2001 Chelsea College of Art and Design

Foundation studies in Art and Design

Subjects covered were graphic design, illustration, fashion and textiles, 3D design and Interior design.

1999-2000 Drayton Manor High School

A' levels	Film studies (c) Art and Design (b)
AS levels	Media studies (b) Dance (c)
GCSE's	12 grades A-C

Work experience

2006 - Present Gamesys

3rd floor, 54-62 Regent Street, London W1B 5RE

Designer

I am currently working at Gamesys as an interactive designer, although my role often extends to illustration, print and web design. Gamesys own Jackpotoy which is an online gaming site, we have many partners which include Endemol, ITV, Channel 4 and 20th Century Fox who we produce products for as well as designing and marketing our own award winning games.

2004 - 2006 IG Index

Friars House 157-168, Blackfriars Road, London SE1 8EZ

Designer

I worked for IG Index for 18 months producing advertising and marketing material within a small design team. During my time at IG Index I worked on many online advertising campaigns. I also produced advertising and print material for various publications and promotional items. My time at IG Index greatly improved my technical skills and I also gained invaluable training.

Interests

I am addicted to illustration, it is my main passion as well as part of my profession with my next personal project always around the corner. My other interests include reading, sewing, cycling and going to car boot sales and charity shops. I love all kinds of music and to go to as many gigs and festivals as possible.

References

Available upon request